

04 of February 2020

ant<sup>o</sup> r 2020  
MICE

Unique one-day event where you can meet  
major Russian players selling MICE

Organised by



# antor2020 MICE



We would like to invite you to participate in the 15th annual antorMICE workshop on the 4<sup>th</sup> of February 2020 at The Ritz-Carlton, Moscow.

You will have an unique opportunity to meet 200 professional Russian buyers — travel companies interested in MICE during this one-day event.



antorMICE is held with the support of the Association of National Tourist Offices in Russia (ANTOR).



The antormice workshop was first organised in 2005 by Anthony Caruana (TMS). In 2017 Travel Media was roped into the project.

Travel Media have **extensive experience** organising events for travel companies in Russia and the CIS.

We organise **more than 40 travel events a year** in Russia, Ukraine and Kazakhstan, and we coordinate buyer groups for ILTM Cannes and ATM Dubai.

Travel Media **host over 500 top buyers** at Luxury Travel Mart events.

# antor2020 MICE

200 selected buyers in 2019  
180 selected buyers in 2018  
180 selected buyers in 2017





## **Cost of participation**

- 1500 euro for newcomers
- 1200 euro for repeaters and ANTOR members
- Additional charge for full-page advertisement inside the workshop's catalogue is 250 euro. (back cover is 500 euro, 2<sup>nd</sup> + 3<sup>rd</sup> page of cover is 300 euros)

### **Participation package includes:**

- Table with 4 chairs plus company name
- Description of company in the catalogue (400 letters plus logo)
- List of all visitors (buyers) with full contact details, after the event
- Fee WIFI
- Coffee Break
- Lunch



## Program of the antorMICE workshop

**09:30-10:00** Registration of the visitors. Morning coffee-break

**10:00-13:00** Morning working session in the Ballroom (pre scheduled appointments)

**13:00-14:00** Lunch

**14:00-16:00** Afternoon working session in the Ballroom (free flow)

**16:00-17:00** Cocktail for the participants of the Workshop



## **Sponsorship package**

Cost - 5000 euros which includes:

- Printing of the company's logo at the press wall of the event
- Placement of two roll-ups at the pre-function area (at the entrance of the hall)
- Placement of the banner at online registration platform
- Placement of the logo to each antorMICE mailing
- One mailing about company to our 16 000 contacts database
- Welcome speech at the event opening ceremony

For more information about antorMICE workshop please visit us on

**[www.antorMICE.com](http://www.antorMICE.com)**

or contact:

**Maria Shankina: +7 985 7765522**

**Anthony Caruana: +7 977 5701292**

E-mail: [sales@antorMICE.com](mailto:sales@antorMICE.com)

Media enquires:

**Ekaterina Petrova: [pr@antorMICE.com](mailto:pr@antorMICE.com)**

